



EFG International appoints new Head of Private Banking, Geneva

Zurich, 1 June 2015 - EFG International has recruited Philippe Bruyère to be Head of Private Banking, Geneva

EFG International has recruited Philippe Bruyère to be Head of Private Banking Geneva. Starting today, he will report to Adrian Kyriazi, CEO, Continental Europe and Head of Private Banking, Switzerland. Philippe Bruyère will replace Jean-Louis Platteau, who will focus on the development of his own portfolio of clients as well as overseeing the Independent Asset Managers segment.

Philippe Bruyère was formerly at Credit Suisse, where since 2010 he was Market Group Head - Russia, Central Asia, Eastern Europe, Israel and Greece, based in Geneva. An experienced senior executive, he has held finance and business management roles across a number of service sectors, including travel as well as financial services.

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About EFG International

EFG International is a global private banking group offering private banking and asset management services, headquartered in Zurich. EFG International's group of private banking businesses operates in around 30 locations worldwide, with circa 2,000 employees. EFG International's registered shares (EFGN) are listed on the SIX Swiss Exchange.

Practitioners of the craft of private banking